

# Jewish Innovation

## Making it Happen

Is there a reason that one of five Nobel Prize laureates is Jewish? Is there a reason that Israel – only 97<sup>th</sup> in population worldwide – is ranked **third in the world** for Registered Patents per Capita? The **Jewish Innovation** seminar aims at revealing the truths behind these facts.

“**Jewish Innovation – Making it Happen**” reveals how anyone can boost their innovation capabilities by applying principles and methods adopted from Jewish wisdom and its approach to learning and tackling challenges. Through empirically validated techniques, you will become familiar with Jewish traditional methods of questioning and learning and experience their similarities with the latest findings in hard sciences, neuropsychology, and mechanisms of knowledge acquisition. The seminar will provide the audience with four main insights:

1. The **historical logic** of Jewish Innovation.
2. The Jewish **formula** for Inventions and **Systematic Innovation**.
3. **Intelligence of survival** and how to apply it in a hyper-modern environment.
4. **Contemporary Jewish Innovation** and its application to startups, leadership, and social capital.

### Three Out-of-the-Box Reasons to Attend

- The **Jewish Innovation** seminar enables participants to adopt knowledge that was accumulated and distilled for over 2000 years in the furnace of Jewish history. This knowledge reservoir enables generation of feasible solutions to real-life challenges.
- The **Jewish Innovation** seminar materials are fully embedded in real-life business case studies and are applicable in a wide range of fields, including business development, new product design, and software development (e.g. system analysis, system architecture, man-machine interface, robustness, and so forth).
- **Jewish Innovation** helps organizations to develop highly-effective innovators who welcome new ideas, foster innovation, and embrace the open-minded.