

Systematic Innovation

The Secret to Organizational Success

Have you ever been in a deadlock situation that seemed impossible to solve? And then, suddenly, out of the blue, an idea popped up in your mind and you found it to be a solution to the problem? If you wish more of these experiences, then you are looking for the Systematic Innovation seminar.

Through empirically validated techniques, you will experience the ways to use principles from the hard sciences to create new solutions and successfully handle challenges related to Technological Problem-Solving, New Product Development, and Value-Adding Service Development and Software Development challenges. The **Systematic Innovation** seminar contents are fully embedded in real-life business case studies, employing conflicts and challenges that arise in real-life situations. Furthermore, **Systematic Innovation** may be customized to fit the specific participants' theaters of operation. The seminar will provide the audience with the following insights:

1. The **practical logic** of Systematic Innovation.
2. The **gaps** and human mind processes that block creativity.
3. The **formula** for solution generation for business-related challenges.
4. The techniques for generating winning personal and group ideation effectiveness.
5. Q&As – ask any question you want and get feasible answers that really work for you.

Three Out-of-the-Box Reasons to Attend

- **Systematic Innovation** enables participants to apply feasible solutions to real-life challenges, thus efficiently improving their performance when they approach challenges.
- The **Systematic Innovation** seminar materials are fully embedded in real-life business case studies, employing conflicts and challenges that arise in real-life situations.
- **Systematic Innovation** helps organizations to develop highly effective innovators who welcome new ideas, foster innovation, and embrace the open-minded approach that is needed for creating leading-edge capabilities.